

Winter Fundraising Guide



National Apprenticeship Week is in January – Centrepoint provides short vocational courses for different industries, traineeships and apprenticeships, and employability skills such as CVs and job interviews. 60% of Centrepoint residents who took Centrepoint Works training courses in 2020/21 finished with a qualification. Take a look at our top fundraising ideas for winter so you can support Centrepoint and have fun doing it!



Student Volunteering Week

Hold a Christmas Jumper Day at your school or workplace. Ask colleagues or classmates to make a suggested donation to Centrepoint in order to take part. The gaudier the better!

The Festival of Winter Walks is in December – plan your route and get sponsored to go on a long winter walk with friends and family. Make sure to wrap up warm! Alternatively, you could set yourself the challenge of walking a certain amount of steps each day in December. Email us beforehand to request your branded t-shirt to wear.

New Year's Eve Party – invite friends and family round to see in the New Year in style. Get dressed up, put on a spread, share your resolutions and countdown to the year ahead. You'll all be singing Auld Lang Syne come midnight. Set a fundraising target and ask everyone to make a donation to Centrepoint to attend.

Random Act of Kindness Day

Burns Night is on the 25th January – liven up the dreariest month of the year by hosting a Burns Night with friends. Invite everyone round for haggis, neeps and tatties and do a dramatic reading of Robbie Burns' poetry. You could even wear a kilt! Ask everyone to make a donation to Centrepoint to attend.

This Valentine's Day, why not play cupid and host a speed dating night for all your single friends? You could either do this at home or ask your local pub if you could hire out their upstairs room. Hand out cards with everyone's name listed and guests can tick or cross whether they want someone's phone number. Assign a time limit to each date and rotate all the guests once it's up. You could suggest funny talking points to get the chat flowing. Ask guests to make a donation to Centrepoint to take part.

This Shrove Tuesday, host a flipping fantastic pancake party for all your friends and family. Invite them all round for delicious pancakes and toppings. Ask them all to donate to Centrepoint to attend. You could also have a decorating and flipping competition with an extra donation to enter!

Get in touch – email events@centrepoint.org to let us know when you're planning your event so that we can provide support and resources in the lead up to it.